

The logo features the text '50 IN 250' in a white, sans-serif font. The number '50' is on the top line, 'IN' is in a small circle to the right of '50', and '250' is on the bottom line. The text is enclosed in a white dashed-line square. This square is set against a dark grey background that has a stylized 'X' shape with yellow triangular accents at the top corners.

50 IN
250

INFORMATION PACK

“The Social Enterprise Mark is the only international certification for social enterprises. As a campaign sponsor, your business will be differentiated as a leader and innovator in promoting genuine social enterprises, proving your support and commitment to quantifiable CSR by integrating the Mark’s social and environmental credentials”

LUCY FINDLAY,

MANAGING DIRECTOR,
SOCIAL ENTERPRISE MARK



