

'Making a Mark'

Mark Holder Social Impact Declaration

Dizzy (Retail) CIC

Dizzy is a Community Interest Company and Social Enterprise, aiming to raise awareness of diabetes in the Arun area and community as well as improve the lives of those touched by diabetes.

Dizzy is raising awareness via 'boutique' Bring & Buy shops to support people living with diabetes.

With four branches within the south of England, we are ideally based to support this growing condition.



- Our **primary aim** is to promote awareness of diabetes in the locality
- Our **objective** is to improve the lives of people with diabetes
- Our **mission** is to assist diabetics both supportively and financially

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide at least three 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives.

Below are examples of how **Dizzy (Retail) CIC** is making a mark, striving to make a difference to our local community:

Supporting people living with diabetes

Dizzy CIC provides regular support groups for adults with Type 2 diabetes. This enables people to learn more about their condition and how to live with it. The number of patients attending the support group has doubled in the last year.

Contact: Jools Chaffer
Email: jools@dizzy.org.uk
Website: <http://www.dizzy.org.uk/>
Phone: 01903 300 200



As a result of this service, attendees have a much better understanding of how to live with the condition, how to eat and exercise right and therefore be able to live their lives in the best way possible.

Providing accessible information about diabetes

In the last year, Dizzy has opened up a book store, which allows access to a host of knowledge and literature dedicated to diabetes.

As a result, people with diabetes and their families have accessible information where they can read about diabetes. The store acts as a library on a trust basis whereby people can visit and read as much as they wish and also have the option to purchase any of the materials if they would like to.



Support group for children living with diabetes

Dizzy offers a support group for children with Type 1 diabetes, which includes patients from as young as a few months old. In the last year, Dizzy has supported 20 children to cope with their diabetes.

The group mainly increases their understanding and allows them the opportunity to mix with others that have diabetes. As a result of sharing experiences and peer to peer knowledge, the children have reported to have an increased confidence in daily living with the condition, and reduced anxiety levels.



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