

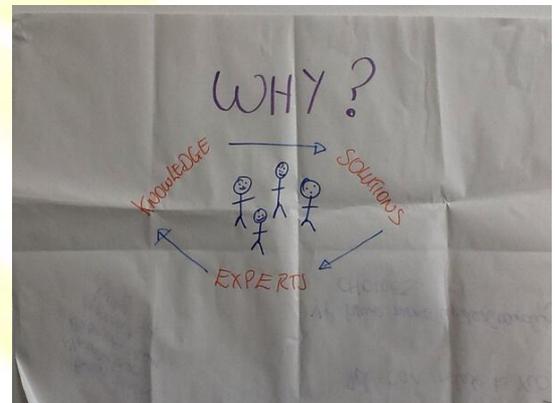
'Making a Mark'

Mark Holder Social Impact Declaration

Abianda

Abianda works with gang-affected young women (GAYW) and the professionals that support them. We aim to bring about a culture change in the way services are delivered to GAYW in order that:

- GAYW are no longer a hidden group in our communities;
- Services can respond in partnership to GAYW's complex needs;
- GAYW and their children can be safe, and;
- GAYW can make the changes they want in their lives and contribute positively to their communities



We work to the assumption that GAYW are the experts on their lives and the people affected by a problem are best placed to find solutions to it.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives. Below are examples of how **Abianda** is Making a Mark, striving to make a difference to society:

Social inputs – services for GAYW & professionals

- **The Star Project:** a one-to-one service for high risk GAYW aged 16-24
- **Train-the-trainer:** training for GAYW to become professional trainers
- **Bespoke participation projects:** national projects to understand problems, and the solutions to them, from young people's perspective

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- **Young Women's Business Advisory Group:** for young women to develop business and leadership skills and influence strategic planning and the development of Abianda

We also offer a range of training packages and CARE (consultancy, analysis, review and evaluation) services for the professionals that support GAYW.

Social outputs – key activities in 2015/16

- 7 x GAYW Young Trainers delivered Abianda training packages to professionals on a paid basis
- Delivered an intensive 3-day training programme to 60 professionals on working effectively with GAYW
- Delivered child sexual exploitation training to 100 professionals
- Developed new partnerships with statutory and non-statutory partners to support and risk manage our one-to-one work with GAYW
- Consulted with 44 young women about the barriers and challenges that young women face in accessing employment and training
- Ran an event for 11 young women who were not in employment, education or training (NEET)
- Worked with 7 young women who are NEET to deliver 18 group work sessions addressing barriers to employment and training

Social outcomes of activities

GAYW tell us that working with Abianda has changed their lives and they can safely talk to us about risks they feel they cannot discuss with other services. Outcomes for young women include:

- **Increased knowledge:**
 - of the risks they face in the context of gangs;
 - of healthy and un-healthy relationships;
 - of sexual violence, CSE and other VAWG issues
- **Identifying skills and strategies to keep themselves safe**

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