

'Making a Mark'

Mark Holder Social Impact Declaration

London Re-use Limited

London Re-use Limited works to prevent waste in the Capital, by re-routing furniture and other bulky items from the waste stream and redeploying them in the circular economy.

We have established and co-ordinate the London Re-use Network, which is made up of like-minded charities and social enterprises operating in and committed to growing the re-use market.



Our mission is to divert re-usable items from landfill and incineration by creating collaborative and effective solutions with the public, private, and social sectors.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives. Below are examples of how **London Re-use** is Making a Mark, striving to make a difference to society:

Social inputs – diverting items from landfill

We are committed to our mission to "divert re-usable items from landfill and incineration by creating collaborative and effective solutions with the public, private, and social sectors."

We provide a sustainable solution to the business, educational and community sectors for their redundant office furniture and equipment. We aim to help clients achieve the maximum social and environmental benefit in the most cost effective way possible.

Email: info@londonreuse.org
Website: <http://www.londonreuse.org/>
Phone: 0207 3244641



In the past year we have focused our efforts on raising the profile of re-use within the construction industry. Many construction companies are now actively seeking to include Social Enterprises in their supply chains, and we have been attending Meet the Buyers and similar events to showcase our services.

We have also built on our successes within the university sector, further developing our University Halls Re-use Programme as well as increasing the tonnage of educational furniture collected for re-use.



Social outputs – measures of key activities 2015/16

- We engaged with almost **250** organisations, to raise the profile of re-use and promote the benefits
- We collected over **500 tonnes** of redundant furniture and other items from companies and educational facilities
- **151 organisations** demonstrated their commitment to reducing their impact on the environment by selecting our service to diverting their “waste” away from landfill
- We have achieved close to a **90% re-use rate** with 10% recycled
- Furniture collected provided much needed items to **207** customers
- **49** organisations responded to our offer of free items collected from University Halls of Residences over the summer.

Social outcomes – improving health and wellbeing

We co-ordinate a welfare scheme run by a Housing Association, whereby residents in need are awarded vouchers to obtain items of used furniture from our network.

In 2015/2016, **57** individuals/families have been assisted in this way, saving an estimated **£44,244**. They have been able to access the re-used items at a total cost of only **£14,841** a **saving of 66%**. The programme also allows our network partners to grow their businesses, many of which offer work placements and training opportunities to help people back into employment.

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