



ARNOS VALE

'Making a Mark'

Mark Holder Social Impact Declaration

Arnos Vale Cemetery Enterprises

Arnos Vale Cemetery Trust is a UK registered charity, which manages Arnos Vale Cemetery - a wildlife site, historic venue and listed landscape - so that it can be enjoyed now and saved for future generations.

Arnos Vale Cemetery is a magnificent 45 acre cemetery in the centre of Bristol. It opened in 1837, the same year that Queen Victoria came to the throne. It is one of the earliest, best, and the only fully restored example of a Victorian Arcadian garden cemetery; it is universally regarded as leading the way for the curatorship of historic cemeteries in the twenty-first century.



Revenue is generated by enterprise activities of the cemetery, such as weddings and venue hire. Profits are then reinvested into the cemetery trust. In 2015/16, our enterprise activities generated profits of circa **£18,000**, which will be used by the cemetery trust to fund a range of projects.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives. Below are examples of how **Arnos Vale** is Making a Mark, striving to make a difference to local communities:

Social inputs – engaging with local community

In 2015, we have engaged with more a more diverse range of people than ever before, as both a Victorian heritage site, educational and environmental resource for the community.

Email: info@arnosvale.org.uk
Website: <http://arnosvale.org.uk/>
Phone: 0117 9719117



THE SOCIAL ENTERPRISE MARK
TRADING FOR PEOPLE AND PLANET





ARNOS VALE

We have opened a new Wartime Exhibition and a free visitor trail highlighting the evolution of memorialisation and the history of some key Bristol figures, and have also developed our forest school and nature walks offering. We have also restored 42 war grave headstones back to their original positions and worked with local community theatre group ACTA to tell the story of these wartime lives.

Social outputs – key activities/projects

- Increase of **12,000** visitors year-on-year - there have been more people learning about the site than ever before on self-led tours
- Community events programme - during 2015 we organised more than **200** public engagement events bringing in over **5000** visitors. We also hosted 16 private tour groups, plus run a range of popular events include craft workshops, forest school and Night Tours
- We engaged 5 new schools, and had repeat visits from 14 schools, and 3 universities, engaging over **1,200** young people in total
- We have hosted 2 university student placements and 2 secondary school work experience placements
- We advised and supported Bristol Museums on their Death exhibition and had a piece of grave art featured in the exhibition
- Future Cemetery - this grant funded collaboration continues to grow and DeathLab has recently been awarded a prize to produce an exhibition and a model
- Ernest Cook Trust - we have received funding to create a Maths and Literacy resources, work with 3 local schools and run testing visits.

Social outcomes – benefits to community

Around **40,000** visitors have learned more about the history and development of memorialisation in Bristol.

12,000 young people have engaged in formal learning, and over **75** volunteers have worked with us from a broad spectrum of society regularly over the last year, developing social bonds and new skills.



Email: info@arnosvale.org.uk
Website: <http://arnosvale.org.uk/>
Phone: 0117 9719117

