

'Making a Mark'

Mark Holder Social Impact Declaration

RITE Social Enterprises

RITE Social Enterprises was born out of an initiative launched by Willowdene in partnership with the National Offender Management Service and West Mercia Probation. The initiative was a pilot program to see if the innovative and highly acclaimed approach to residential rehabilitation pioneered and delivered by Willowdene for over 23 years could be transferred into a day care service provision.

Our purpose is simple: to see lives transformed and those who had previously walked under the shadow of addictive and chaotic patterns of behaviour set free to walk a productive path that leads them to a life fulfilled physically, emotionally, mentally and spiritually.



The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives. Below are examples of how **RITE** is Making a Mark, striving to make a difference to local communities:

Social inputs – providing skills training

We offer a range of programmes based around engaging beneficiaries who are disenfranchised within our community. Our beneficiaries, referred to as students, have often lived chaotic lifestyles, with a history of joblessness, substance misuse and/or an offending history. Our programmes provide hope for a better future, promoting purposeful living and active citizenship.

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The programmes provide skills training in a range of activities from life skills, functional skills, work experience, counselling support and also a range of vocational training in Engineering, Horticulture, Agriculture, Health & Safety, Catering, Employability skills and ICT.

Social outputs – results of activities

We work directly with **250** students a year at our rural land based training centre, and support other charitable organisations in delivery of their training programmes, both in community venues and in prisons, accounting for a further **300** students a year.

Services are delivered across Warwickshire, with transport provided across the whole region to ensure rurality barriers and transportation cost are not an issue to engagement.



All students complete either a recovery care plan or individual training plan, which they take ownership of and continually review throughout their programmes, supported by qualified staff. This ensures the students have an action plan with achievable goals to work to with a clear direction of moving away from chaos and into purposeful living.

Social outcomes of activities

Our programmes have resulted in students transforming their lifestyles, breaking the offending cycle. This has been achieved through them engaging in and addressing life issues through our established therapeutic process.

Our skilled tutors provide training that enables all students to achieve new skills. **94%** of all students gain at least two nationally recognised qualifications. **75%** complete their programmes and around **1/3** enter into employment, with many entering further education or volunteering.

Students report not only an increase in their education, but through the use of the Recovery Star, report improvements in mental health, physical health and relationships.

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