



'Making a Mark'

Mark Holder Social Impact Declaration

Ripplez

Ripplez is an NHS spin-out, providing the Family Nurse Partnership (FNP) programme to first time vulnerable young parents aged 19 and under in Derby City, Derbyshire, East Staffordshire and Worcestershire.



Our mission is to provide a sustainable business that makes a positive difference to the lives of young families so they can achieve their highest potential.

We provide family nursing, business support, company management, and support to our "community of interest", which is young parents. We are currently supporting around 550 vulnerable teenage parents and children in Derby City, Derbyshire, East Staffordshire and Worcestershire.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives.

Below are examples of how **Ripplez** is Making a Mark, striving to make a difference to local communities:

Social inputs – supporting vulnerable young parents

Our team of family nurses, health and well-being workers and a housing officer provide support for vulnerable teenage mothers and their children and families.

Email: ripplez@nhs.net
Website: <http://www.ripplez.co.uk/>
Phone: 01332 888091



In addition, Ripplez operates a Community Parenting Programme for further support.

Through targeted and specialised services, it is the overarching aim of Ripplez to ensure children are 'school ready' and that young parents are employable.



Social outputs – measures of support provided

To date, **445** Mothers have completed the Family Nurse Programme.

We are currently delivering services to **408** Mothers and **257** children.

All profits are reinvested into services in order to support social purposes.



Social outcomes – improved health and wellbeing

- Improved health outcomes during pregnancy:
 - In the latest cohort of clients, there was a 48.7% reduction in smoking during pregnancy
 - 62.04% of clients initiate breastfeeding
- Improved children's health and school-readiness:
 - 96.08% of children at age 2 years have up-to-date immunisations
- Improved opportunities for parents to work, train and become self-sufficient:
 - 30% of mothers are in education, employment or training when their child turns 2 years

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