



'Making a Mark'

Mark Holder Social Impact Declaration

Manor House Development Trust

Manor House Development Trust (MHDT) is a resident-led charity developing opportunities for community development in Hackney, Haringey and beyond.



Set up in 2007, MHDT leads social regeneration on Woodberry Down - one of the UK's largest housing regeneration schemes.

Our key objective is to create a resilient/happy community. We deliver and help other organisations to deliver community services which are value for money and create lasting benefits. This approach allows the community to lead and determine its own future. By working in partnership and embracing entrepreneurship, we ensure our work is self-financing, sustainable and generates significant impact.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives. Below are examples of how **MHDT** is Making a Mark, striving to make a difference to local communities:

Social inputs – building social cohesion

Situated in one of England's poorest wards MHDT is resident led and provides holistic community development. We build social cohesion between new and existing residents, with the bulk of our services aimed

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at individuals/families on lower incomes, living in the social rented sector.

We aim to empower local residents in determining how their community can be developed. Our simple 5 Keystone Strategy creates the means from which community can develop.



We have delivered many projects including **Manor House PACT**, a £1million, 3 year, Big Lottery funded behaviour change project to mitigate climate change in an inner city area. PACT featured in the Big Lottery 20 year Celebratory Montage. It engaged 12,160 people, activated 400 volunteers, brought into use 2 derelict open spaces.

Social outputs – social return on investment

Over the course of the year we estimate that our services have reached approximately **25,000** beneficiaries. Monitoring information shows that these people were extremely diverse with no group dominating.

Further extensive information on our major services are contained within a number of [impact reports](#) that we have published, which contain information on our social outputs. In addition, we have carried out a Social Return on Investment, which gave a return of **£2.51 for every £1 invested**.



Social outcomes – creating benefits for communities

MHDT works across the community providing holistic and 360 degrees of community benefit.

We have developed sophisticated and extensive ways of measuring our [social impact](#). Examples of our social outcomes are found within our [social impact reports](#).

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