



'Making a Mark'

Mark Holder Social Impact Declaration

Global Action Plan

Global Action Plan is a charity that brings people together and inspires them to take practical environmental action. We collect the impact of their actions and share their stories, so more people are inspired to change.

We deliver national and global programmes, through a network of local delivery teams in over 24 countries, from The United States to Hungary. Our UK programmes have directly engaged over 400,000 people. We work with many kinds of organization, from leading FTSE100 multi-national companies, to tiny start-up businesses with two employees.



The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives.

Below are examples of how **Global Action Plan** is Making a Mark, striving to make a difference to local communities:

Social inputs – behaviour change programmes

We are a charity and social enterprise, therefore any surplus income from our programmes is redistributed back into our work, including developing new and effective programmes, developing our staff and funding innovation.

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Our programmes include:

- **Air quality programmes** – educating and empowering people to move towards a low emission society
- **Hospital programmes** – reducing the CO₂ that the hospitals are responsible for, therefore reducing climate impacts
- **Water programmes** - empowers future generations to understand the value of water
- **Youth programmes** – equipping young people to become leaders for environmental change

Social outputs – key measures of activities

In 2015/16 our programmes:

- Saved over 308,000m³ of water
- Saved over 790 tonnes of CO₂
- Trained 2,878 people
- Engaged 41,626 people
- Helped 42 people into employment



In addition to our programme work, we continuously work to improve our own environmental impacts. This year we have seen a further 8% reduction in our own carbon footprint.

Social outcomes – benefits of programmes

Our programmes have resulted in wide range of social outcomes:

- **Air quality programmes** – helping to improve the wellbeing of vulnerable patients, such as asthma sufferers or those with COPD
- **Hospital programmes** – reducing climate impacts, creating greater satisfaction for staff and patients
- **Water programmes** – helping future generations to identify ways of managing an important resource
- **Youth programmes** - supporting participants to increase their confidence and abilities within interview and job application situations

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