

## 'Making a Mark'

### Mark Holder Social Impact Declaration

#### Real Systems



Real Systems is an award-winning, not-for-profit social enterprise that provides consultancy services for building cloud-based client monitoring systems for the charitable, small business and local authority sectors.

All our profits are donated to St Mungo's to help fund its charitable work supporting homeless and vulnerably housed people across London and the south of England.

We offer a cloud-based client monitoring system that is:

- Reliable, flexible, and accessible
- Safe and secure
- Value for money
- Capable of drastically improving outcome reporting and recording

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives.

Email: [info@broadwaysrealsystems.com](mailto:info@broadwaysrealsystems.com)  
Website: <http://www.realsystems.org.uk/>  
Phone: 020 3856 6007



Below are examples of how **Real Systems** is Making a Mark, striving to make a difference to people and planet.

## Providing information systems for the social sector

Our dedicated team creates and manages information systems that help agencies work effectively with clients, improve services and demonstrate outcomes.

We have a proven track-record of implementing complex projects on time, and to budget. We combine technical expertise with an understanding of the processes and information needs of social sector organisations.

## Providing financial support to homelessness charity

As a social enterprise, every penny we make is donated back to the homelessness charity, St Mungo's, which believes people can - and do - recover from the issues that create homelessness.

The charity provides a bed and support to more than **2,500** people a night who are either homeless or at risk, and works to prevent homelessness, helping about **25,000** people a year. It supports men and women through more than **250** projects, including emergency, hostel and supportive housing projects, advice services, specialist physical health, mental health and skills and work services.

## Satisfied customers

We provide customers with individually tailored programmes perfectly suited to their needs.

*"While most software companies simply aim to address technical issues, Real Systems aims to address societal issues through the medium of technology. For every step in the process of building our database, Real Systems were always there to listen to what we needed and delivered it, providing clear and supportive advice."*



**John Doocey** - Director of Community Services at Ashford Place, Brent Council

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