



'Making a Mark'

Mark Holder Social Impact Declaration

Hope Enterprises CIC

Hope Enterprises is a social enterprise and Community Interest Company, which offers a 'hand up' not a 'hand out' provision. We help our clients to move away from a life living on margins of society. We encourage them to empower their lives, so that they can engage in main stream society as active members.



Hope Enterprises is wholly owned and managed by Northampton Hope Centre, a charity with more than 40 years' experience working with the town's homeless, poor and excluded.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives.

Below are examples of how **Hope Enterprises** is Making a Mark, striving to create a positive impact on people and planet.

Social inputs – providing training and skills

Through providing training and employment opportunities, at a fair rate of pay, in a supportive environment, we help people to rejoin society and stand on their own two feet.

There is three elements to our training and employment opportunities:

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- **Hope Catering** - contract catering and buffets for business meetings, parties and events, providing training for a career in catering
- **Hope Tools** - a recycling and training social enterprise, refurbishing second-hand garden tools, providing training for employment in a workshop environment
- **Hope PAT Testing** - routine safety checking for all electrical appliances, where homeless people will be given training, by a qualified workshop supervisor, education and if successful, employment.

We are also developing a new business, **Hope Gardening**.

Social outputs – key measures of activity

- We have engaged **72** people in training and work experience;
- We have opened **3** new cafes;
- We have offered over **3,500** hours of client experience

Social outcomes – integrating people into society

As a result of their training, our trainees will have far greater potential to get work through the acquisition of skills, confidence and experience.

They also gain life skills in looking after themselves, like cooking and managing a budget, and other requirements for a working life.

Training and employment enables service users to put something back, to make them feel valued and respected and supports them as they integrate back into society.



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