



'Making a Mark'

Mark Holder Social Impact Declaration

Brighter Futures



Brighter Futures is a registered social landlord, providing support to those who require extra help to live independent and fulfilled lives. Our customers are people whose life chances including their health, employability and social skills have been impoverished by the impact of living in deprived areas and on low incomes.

Our services respond to needs and focus on outcomes. They have been developed in consultation with customers and the involvement of our partners. They are based on what works. We provide a range of services to people including supporting people to live more independently, providing a range of housing and access to a wide range of opportunities.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives.

Below are examples of how **Brighter Futures** is Making a Mark, striving to create a positive impact on people and planet.

Email: info@brighter-futures.org.uk
Website: www.brighter-futures.org.uk/
Phone: 01782 406000



Social inputs – supporting independent living

We provide a complementary range of services, for those whose emotional, physical, social or financial situation leaves them excluded and in need of support to live more independently in the North Staffordshire community. We are also developing new services in the West Midlands and North West.

Examples of our services are shown below:

- **Staffordshire Mental Health Helpline** - self-harming support advisory service
- **Clubhouse network** - supporting people to improve their mental wellbeing, meet new people and learn new skills
- **Tamworth Safe and Well service** – supporting vulnerable people to stay safe and well
- **Community A&E service** - intensive, outcome focussed support to people with complex needs
- **Property Services** - professional, efficient team providing people with high quality, comfortable homes
- **Learning Disability and Floating Support** - supported housing and floating support for people with learning disabilities



Social outcomes – creating social value

We play a role in regenerating North Staffordshire and are committed to a local agenda. We add value because we use local money to provide services to local people, who we train and employ.

Our '[Listening to People's Voices](#)' report outlines the impact that our activities have on the lives of the people we work with.

Email: info@brighter-futures.org.uk
Website: www.brighter-futures.org.uk/
Phone: 01782 406000

