

'Making a Mark'

Mark Holder Social Impact Declaration

Connection Crew CIC

Connection Crew is an award winning crewing company working in the UK and internationally. We are the only social enterprise operating in the event crewing industry.



We want to do good work in more ways than one. So we work with people who have been homeless in the past, training them up and helping them build a career in crewing. Many have become valued members of our team.

Every team member we've ever employed with a history of homelessness has gone on to education or continued employment. We're delighted that none of them has returned to homelessness.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives. Below are examples of how **Connection Crew** is Making a Mark, striving to create a positive impact on people and planet.

Social inputs – providing training opportunities

To reach a wider audience of those who have experienced homelessness, and in turn offer more opportunities to them, we now run Connection Crew Academy; a 10 week training programme to enable those who

Email: info@connectioncrew.co.uk
Website: <http://connectioncrew.co.uk/>
Phone: 0844 822 1515

have been homeless a structured and supportive transition back into employment.

The Academy aims to provide professional on-the-job training and experience, covering practical skills necessary for the crewing industry, professional and employability skills such as customer service and team work, as well as improve independence, confidence and overall access to employment.

Social outputs – key measures of activities

These are our results for 1st March 2015 and 29th February 2016:

- Total number of ex-homeless people employed – **45**
- Proportion of ex-homeless people employed by Connection Crew – **18.4%**
- Proportion of new ex-homeless employees recruited by Connection Crew this year – **26%**
- Total hours of work completed by ex-homeless people – **13,962**
- Proportion of total hours work completed by ex-homeless employees – **20.3%**

Social outcomes – benefits for people & planet

Our overall goal is to break the cycle of homelessness. In a social landscape where rough sleeping and homelessness is rising, Connection Crew is proud to provide opportunities to get those who have experienced homelessness into employment.

Our trainees regularly report their increased confidence and overall employability skills, and this is verified by their acceptance to work for us after the Crew Academy.



Michael Crevier was one of Connection Crew's first Crew Academy trainees: *"If you're humble enough, you'll gain a lot. I'm definitely happy that I did it. I gained a lot more than I probably realised. Not just the practical skills, but something I never thought I'd end up gaining, which is people skills."*

Email: info@connectioncrew.co.uk
Website: <http://connectioncrew.co.uk/>
Phone: 0844 822 1515

