



'Making a Mark'

Mark Holder Social Impact Declaration

Unlimited Potential

Unlimited Potential is a social enterprise that enriches people's lives, by providing a range of high-quality, personal services to help people and communities to make a real difference to their neighbourhoods.



Through creative and innovative solutions, we tackle personal and social issues, and enable individuals to achieve their full potential. We focus on the needs of our customers and respond with appropriate and relevant services which deliver real outcomes – the difference made by people to their own lives.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives. Below are examples of how **Unlimited Potential** is Making a Mark, striving to create a positive impact on people and planet.

Social inputs – examples of services and projects

- **Being Well Salford:** supporting people with multiple risks to make changes to improve their health and well-being
- **Dadly Does It:** working with fathers to improve children's health
- **Eccles Together in Health:** GP practices and local people creating solutions together

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- **Healthwatch Salford:** giving local people a strong voice in health and social care

Social outputs – key measures of services/projects

Below are examples of people who benefitted from our services and projects in 2015/16:

- **Being Well Salford:** people with multiple health risk factors in Salford (**1,109** participants)
- **Dadly Does It:** fathers in two neighbourhoods in Salford (approximately **48** fathers, **30** mothers, **48** children)
- **Eccles Together in Health:** people attending GPs in Eccles, Salford (approximately **50** people)
- **Healthwatch Salford:** talked with over 150 local services and groups; met hundreds of local people in the community

In 2015/16, we engaged at least **2,102** people across Salford.

Social outcomes – outcomes of services/projects

Below are examples of outcomes from our services and projects in 2015/2016:

- **Being Well Salford:** 640 people (49%) significantly improved their mental well-being; 161 people (69%) lost weight; 122 (75%) reduced their smoking; 76 (45%) reduced their drinking; and 435 (82%) improved their self-efficacy
- **Dadly Does It:** for every £1 invested, the project to date yielded approximately £20 of social value, including approximately £14 of well-being value to the core fathers, and a potential financial return to the public sector of £2.25 of potential savings
- **Healthwatch Salford:** projects tackled issues ranging from mental health to elective surgery



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