



'Making a Mark'

Mark Holder Social Impact Declaration

Network of Asia and Pacific Producers Ltd

Network of Asia and Pacific Producers (NAPP) is part of the global Fairtrade organisation, facilitating more producers to join the Fairtrade movement in Asia and the Pacific through a wide range of products and services.



We work to secure a better deal for farmers and workers in Asia and Pacific. Our work includes representation, coordination, exchange and collaboration for the empowerment of small scale farmers and farm workers from Asia and the Pacific, within the framework of Fairtrade certification.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives. Below are examples of how **NAPP** is Making a Mark, striving to create a positive impact on people and planet.

Social inputs – empowering farmers and workers

Fairtrade is an alternative approach to conventional trade and is based on a partnership between producers and consumers. When farmers can sell on Fairtrade terms, it provides them with a better deal and improved terms of trade. This allows them the opportunity to improve their lives and plan for their future. Fairtrade offers consumers a powerful way to reduce poverty through their every-day shopping.

Our mission is to facilitate the incorporation of more producers to be able to join the Fairtrade movement in Asia and the Pacific.

Website: <http://www.fairtradenapp.org/>

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We also work to ensure that Asian and Pacific realities and conditions are taken into account while setting Fairtrade Standards, without compromising on the basic principles of Fairtrade.

Social outputs – The Three Pillars

The 3 pillars of our work:

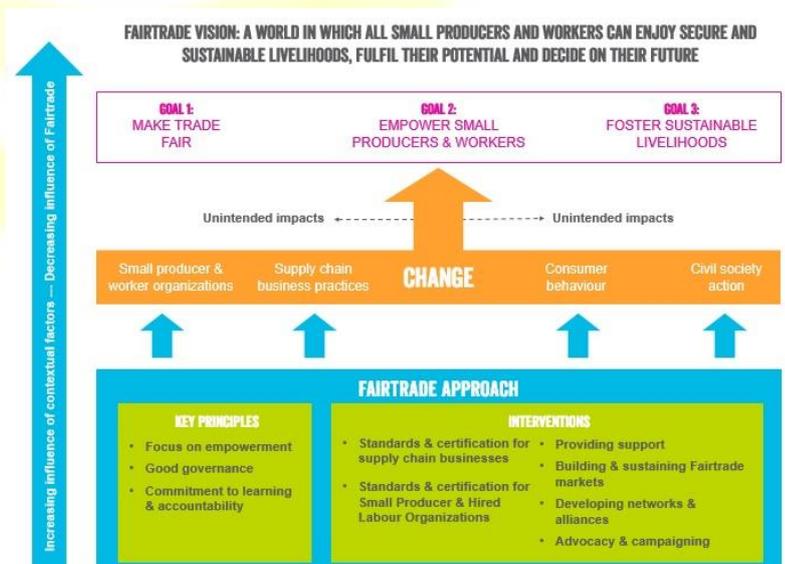
- To serve as an organ of representation, coordination, exchange and collaboration for the empowerment of small scale farmers and farm workers from Asia and the Pacific within the framework of Fairtrade certification
- To facilitate the incorporation of more producers to be able to join the Fairtrade movement in Asia and the Pacific through an existing wide range of products and services
- To ensure that Asian and Pacific realities and conditions are taken into account while setting Fairtrade Standards without compromising on the basic principles of Fairtrade.

Social outcomes – Fairtrade theory of change

Monitoring, Evaluation and Learning (MEL) are essential parts of creating external accountability for the Fairtrade system. There is an increasing impetus at NAPP to demonstrate Fairtrade’s impact.

Our approach to MEL has been driven by the global [Fairtrade Theory of Change](#).

We are systematically trying to understand how Fairtrade contributes to change as well as test underlying assumptions through our research and evaluations.



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