



THE SOCIAL ENTERPRISE MARK
TRADING FOR PEOPLE AND PLANET

FLOCERT

International Social Enterprise Mark Holder

Global certification and verification body FLOCERT became the second international organisation to be awarded the Social Enterprise Mark in November 2015. The Social Enterprise Mark is the only globally available, independent accreditation for genuine social enterprises.

As the independent certification body for Fairtrade, FLOCERT is dedicated to strengthening the development of fair international trade, and offers a range of other business services, helping producers and traders meet specific social and environmental standards.

Rüdiger Meyer, CEO of FLOCERT said:

“Based on its deep roots in the Fairtrade network, FLOCERT has always regarded itself as a ‘social business’, which is not focused on making profit. Instead, we aim at covering our cost and providing the resources needed to continuously improve the services and systems for the benefit of our customers, representing 1.5 million farmers and workers, as well as traders and multi-national brands.

Applying for Social Enterprise Mark accreditation was therefore a natural step for us. We found the accreditation process very smooth and the co-operation with the people at the Social Enterprise Mark CIC highly inspiring. With this accreditation we can now show that we truly are a “Social Enterprise” and that we fulfil the expectation of our customers to make an impact in our drive to advance fairness in global trade and to advance farmers and workers in developing countries.”

For the Social Enterprise Mark CIC, FLOCERT’s approval means the organisation now has a tried and tested international assessment process that can be applied anywhere in the world.

Richard Cobbett, Assessment and Compliance Manager for Social Enterprise Mark CIC said:

“We are happy to receive applications from organisations based in countries outside the UK, and now have an internationally applicable assessment process. Although it is inherently more complicated for international applications, I was very impressed with how efficient FLOCERT were with responding to our questions and information/evidence requests....this made assessing and approving their application a very straightforward process”.

Since its creation in 2003, FLOCERT has supported the phenomenal growth of Fairtrade, a movement that’s had a positive impact on millions of smallholder farmers and workers in developing countries. As well as Fairtrade certification, FLOCERT also uses its expertise and experience to develop new and innovative ways to promote fairer trade. For example, it has recently introduced more verification services to help traders assess practices across their supply chains.

To find out more about FLOCERT please, visit <http://www.flocert.net/>