



'Making a Mark'

Mark Holder Social Impact Declaration

Emmaus Cambridge

Emmaus Cambridge was the first Emmaus community to be established in the UK. We support formerly homeless people by giving them a home, meaningful work in a social enterprise and an opportunity to get back on their feet again.



For those who find themselves homeless, we offer much more than food and shelter. We help them to regain their self-esteem by carrying out meaningful work in our social enterprises and supporting those less fortunate than themselves. This, in turn, provides a lasting solution that restores self-esteem and confidence.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives.

Below are examples of how **Emmaus Cambridge** is Making a Mark, striving to create a positive impact on people and planet.

Social inputs – opportunities for those in need

We run a second hand goods warehouse selling donated furniture and household goods, which is open to the general public. In addition, we work with local agencies and support organisations by providing furniture and household goods to those people most in need but without the resources to provide these items for themselves.

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Social enterprise is central to the Emmaus model as it provides meaningful work for companions but also generates funding to maintain communities. Companions living in Emmaus communities are expected to sign off all benefits, with the exception of housing benefit which is used to help support the community. The rest of the funding that is needed is generated through social enterprise and fundraising.

Social outputs – improving patient care services

We currently have **37** bed spaces available for formerly homeless people and **52** people have benefitted from access to these places during 2016. In addition, the community welcomes volunteers who come and work alongside our residents (known as companions).



Our social enterprise currently makes about **65** collections of donated furniture and household items per week and has also recently started offering full house clearances. Our shop is open seven days a week offering low cost, quality second hand goods to the general public and last year's trading income from this was £725,000.

Approx. **87** families were referred to us for support with reduced cost furniture (an average package is £400 worth of goods for a cost of £60).

Social outcomes – social return on investment

Emmaus communities deliver a significant return on investment. Research shows that for every £1 invested in a community, there is an £11 social, environmental and economic return, with savings to the benefits bill, health services and a reduction in crime.

In 2016, we have spent approximately:

- **£15,800** supporting the **87** families who have benefitted from reduced cost furniture
- **£28,628** supporting our international work
- **£28,556** supporting other Emmaus communities in the UK
- **£2,500** to other organisations

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