



**MILLFIELDS
TRUST**



THE SOCIAL ENTERPRISE MARK
TRADING FOR PEOPLE AND PLANET

'Making a Mark'

Mark Holder Social Impact Declaration

Millfields Trust

The Millfields Community Economic Development Trust (Millfields Trust) was set up to engage local people in the regeneration of the Stonehouse neighbourhood in Plymouth. We contribute to this by focusing on job creation and the development of business. We estimate that our tenants collectively employ over 300 people.



Our main area of business is renting commercial premises across two sites in the Stonehouse area. We also provide a platform to enable small and medium sized business to grow and develop. A package of measures including, high quality affordable accommodation, flexible tenancy terms and adding value to the tenancy are used to attract and support businesses.

The Social Enterprise Mark criteria include a requirement for all applicants and renewing Mark Holders to provide 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives. Below are examples of how **Millfields Trust** is Making a Mark, striving to create a positive impact on people and planet.

Social inputs – supporting local businesses

We currently support 94 companies, charities and social enterprises, and provide meeting rooms that are used by tenants and the wider community. The Trust also has in place a business support programme, offering advice and support in several areas, including

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marketing, accountancy, legal, HR and business support. In 2016/17 we have supported 10 companies, charities and Social Enterprises from the PL1 area (our area of benefit).

In 2015/16, we invested £45,000 to support work with the residents of Stonehouse. This included investment in the Widening Horizons programme, the Horizons project, Stonehouse Action, Child Poverty Action and St Georges school.

Social outputs – measures of support provided

The Widening Horizon project supported **120** young people from Stonehouse during the academic year 2015/16 and is supporting **180** children in the year 2016/17. The project has been enabled to run two event for families of children that have reached over **70** parents of children at local schools.

The Trust also supported the Union Street party, which was attended by around **1,000** people in September 2016, and supported the work of the Horizon project that enables young people to access sailing.

Social outcomes – raising aspirations

We measure the impact on young people via a survey completed at the beginning and end of the Widening Horizons programme, which aims to link the world of work to that of education, and to lift the aspirations of young people. Our long-term hope is to make a sustainable change to Stonehouse and inspire young people to become enterprising and entrepreneurial.

The programme is having a real impact on young people, with those taking part having increased their knowledge of the work of work and job opportunities available, and schools noticing the increase in motivation and improvements in behaviour. The programme is also reaching out to parents who have been notoriously hard to engage.



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