



digital, smart, ethical



THE SOCIAL ENTERPRISE MARK
TRADING FOR PEOPLE AND PLANET

'Making a Mark'

Mark Holder Social Impact Declaration

Cosmic

Cosmic is an ethical IT company, which specialises in website development, IT training courses, business consultancy, tech support, digital marketing and search engine optimisation.

We pride ourselves on being a great value supplier of services and solutions, and also on being an ethical business and a social enterprise.



We are continually involved in a range of projects which achieve meaningful social impact for individuals and organisations across the South West. We use our own resources to develop and deliver brilliant project work benefitting thousands of people.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives. Below are examples of how **Cosmic** is Making a Mark, striving to create a positive impact on people and planet.

Digital inclusion

We encourage and address technology issues which people, businesses and organisations face, particularly in the rural areas, making sure that they can access good internet, gain good digital skills and help them to improve their lives, businesses and their communities.

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Our three main objectives within digital inclusion are to improve capability, content and connectivity, through our workshops and general service delivery.

An example is our work on the Yarlington Online programme, which we deliver on behalf of Yarlington Housing Association. It supports their most disadvantaged individuals and communities to become more digitally aware.

Health and wellbeing

Over recent years, we have specifically focused health and wellbeing as a key social impact; we have delivered this primarily through the assisted use of digital technologies to help people better their lives. This can be anything from contacting relatives around the globe so as not to feel isolated, to receiving tuition on sending emails to enable you to apply for jobs.

An example is our work on the Get Up To Speed project, which supports individuals to harness IT in their everyday lives and relate to IT and how it can be beneficial to them and improve their life chances.

Youth unemployment

As Cosmic was originally setup as an internet café primarily used by young people, it seemed fitting that we continue to deliver social impact in the sector by offering employment opportunities for young people.

An example was our Digital Apprenticeships programme, which offered 6 young people a chance to work on and grow their skills in Digital IT and an employment situation.



We have identified that there is a significant skills shortage around digital skills within the South West, so we have been working with educational establishments, businesses and public sectors to highlight the issues and have been working with them to tackle the issue.

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