

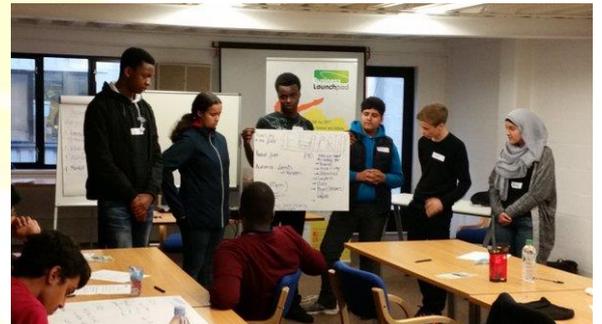
'Making a Mark'

Mark Holder Social Impact Declaration

Business Launchpad Limited

Business Launchpad is London's leading youth enterprise charity. We have been helping young entrepreneurs, aged 16-30, to launch, sustain and grow as successful business men and women since 1988.

We run a programme of holistic business support and counselling, which is completely free and our unique model leads to 85% of start-ups still trading after 2 years.



We also own a large premises, the Trident Business Centre, which offers affordable and flexible office and meeting space to small and medium enterprises. It is through the renting of space within Trident that we are able to fund the majority of our enterprise programme for young people.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives. Below are examples of how **Business Launchpad** is Making a Mark, striving to create a positive impact on people and planet.

Supporting young people to develop business skills

To date, we have helped over 7,000 young people in London to develop enterprise and leadership skills needed to set up their own businesses, become business aware and get into employment and/or further education and training.

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Website: <http://www.businesslaunchpad.org.uk/>
Phone: 020 8516 7700

In 2016-2017:

- We engaged with **739** young people and supported them gain leadership and enterprise skills via Business Basic Workshops, Social Enterprise Workshops, Ideas generation workshops
- We have provided **2,202** hours of 1:1 business counselling

Providing training to help young people into work

We have provided training to disadvantaged young people aged 16-30, helping them to develop enterprise and leadership skills in order to enable them to start their own business or move to employment/ education or training, creating a better equipped and connected young community.

As a result of attending our workshops:

- 87% of participants said they felt better equipped to develop their ideas and run a business
- 85% report feeling more empowered
- 80% feel more confident to start a business
- 80% feel more motivated
- 73% feel more business aware

87%

Felt better EQUIPPED to develop their ideas and run a business as a result of our workshops



2,202 Hours
of business counselling



39,110
Unique visitors to our website



81%

Said running/owning their own business is more attractive as a result of our workshops

Building a better equipped young community

We have seen a considerable increase in demand of the young people coming through our doors in the last year. We are supporting more young individuals seeking support to start their business.

We have introduced a Social Enterprise program designed for young people wanting to start a business with a social mission. We have also trained 8 social entrepreneurs through our Crowdfunding programme which was led by a young entrepreneur. They have collectively raised more than £15,000 to fulfil their social mission(s).

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