



Trident Business  
Centre | Tooting



THE SOCIAL ENTERPRISE MARK  
TRADING FOR PEOPLE AND PLANET

# 'Making a Mark'

## Mark Holder Social Impact Declaration

### Trident Business Centre

Trident Business Centre is a business centre in Tooting, offering affordable and flexible office and meeting space to small and medium enterprises. The centre is diverse and dynamic hub for start-ups and established businesses, including SME's and larger organisations.



We are a community-focused business centre, operating as a social enterprise. Income generated by the centre is reinvested in our charity, **Business LaunchPad**, which funds a free support and guidance programme to empower, inspire and help young people 16-30 in London to start their own enterprise and become leaders of tomorrow.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives.

Below are examples of how **Trident Business Centre** is Making a Mark, striving to create a positive impact on people and planet.

### Supporting young people to develop business skills

We have helped over 7,000 young people in London to develop enterprise and leadership skills needed to set up their own businesses, become business aware and get into employment and/or further education and training.

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In 2016-2017:

- We engaged with **739** young people and supported them gain leadership and enterprise skills via Business Basic Workshops, Social Enterprise Workshops, Ideas generation workshops
- We have provided **2,202** hours of 1:1 business counselling
- Trident Business Centre donated £270,524 to Business Launchpad in order to advance its social purpose

## Providing training to help young people into work

We have provided training to disadvantaged young people aged 16-30, helping them to develop enterprise and leadership skills in order to enable them to start their own business or move to employment/ education or training, creating a better equipped and connected young community.

As a result of attending our workshops:

- 87% of participants said they felt better equipped to develop their ideas and run a business
- 85% report feeling more empowered
- 80% feel more confident to start a business
- 80% feel more motivated
- 73% feel more business aware

87%

Felt better EQUIPPED to develop their ideas and run a business as a result of our workshops



2,202 Hours  
of business counselling



39,110  
Unique visitors to our website



81%

Said running/owning their own business is more attractive as a result of our workshops

## Building a better equipped young community

We have used the profits generated from Trident Business Centre to run more workshops and support more young people, via our charity - Business Launchpad. We have now increased the number of workshops and locations due to an increase in demand and our efforts to support the local community enables Business Launchpad to reach its full potential.

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