



THE SOCIAL ENTERPRISE MARK
TRADING FOR PEOPLE AND PLANET

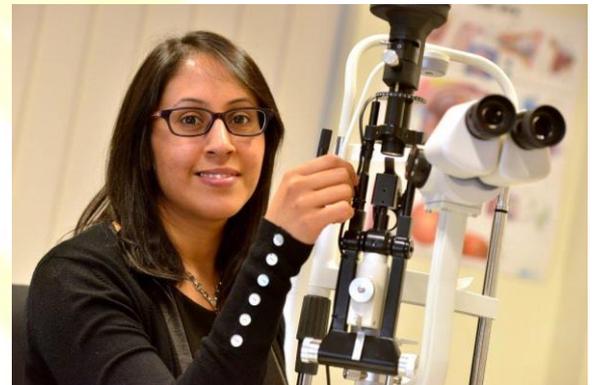
'Making a Mark'

Mark Holder Social Impact Declaration

Beacon4Life CIC

As the trading arm of the Beacon Centre, Beacon4Life CIC opened Beacon Opticians Plus + in 2015, the UK's first accredited social enterprise opticians in the country.

Beacon Opticians Plus+ is a prescribing Ophthalmic Opticians located at our centre in Sedgley. We offer eye tests, stock a wide range of spectacles (including upcycled and recycled frames), offer eyecare advice and sell assistive and adaptive aids, including lighting and magnifiers to help you at work, in your home or out and about in your community.



The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives. Below are examples of how **Beacon4Life** is Making a Mark, striving to create a positive impact on people and planet.

Supporting those with sight loss to be independent

All profits are gifted back to the Beacon Centre charity to help support services supporting people with visual impairment and preventing sight loss in the West Midlands. Our income is made up of NHS Sight Test Fees (75%) and Private Sight Test Fees (25%). We carried out over 260 sight tests in our first six months of trading.

Email: optom1@beaconvision.org

Website: <https://www.beaconvision.org/beacon-opticians/>

Phone: 01902 886 794



Promoting the importance of eye health

We are committed to promoting the importance of eye health and aim to raise awareness of the impact of sight testing and eye health care in preventing avoidable sight loss. We provide advice on reducing the risk of acquiring Diabetes or managing pre-existing conditions that can lead to sight loss, and our sight testing procedures are more accessible for those with special needs.

The provision of second user spectacle frames increases the affordability of a choice of premium frames for people on reduced incomes, and the co-location with other Beacon services increases the cross-referrals that improve the customer pathway to maximise self-care of long term health conditions and promotes earlier intervention in reducing avoidable sight loss or the impact of degenerative conditions.

We accept donations of spectacles to support the Senehasa Foundation in Sri Lanka - 3,000 pairs of recycled glasses have been sent to Sri Lanka for people unable to afford corrective vision.

Examples of how our services create social value

The estimated value of the 3,000 pairs of donated spectacles for the Senehasa Foundation is in the region of £75,000 for the spectacles alone. On top of this is the added value from having corrected vision, which leads to increased employment, education, transport and de-stigmatisation.



Improved cross-referrals between Beacon services has led to social value for customers from reduced family stress and caring commitments, increased wellbeing, re-ablement and social inclusion. This is valued in the region of £300,000, based on 50 clients who otherwise might require 15 hours of domiciliary care per week at £10 per hour.

We estimate the value from reduced risk of slips, trips and falls for older people and those living with dementia from having corrected vision and improved home lighting to be in the region of £15,000.

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