



'Making a Mark'

Mark Holder Social Impact Declaration

Wave Leisure Trust

Wave Leisure Trust is a charitable, not-for-profit Trust working to inspire active lifestyles through providing high quality, affordable and accessible health and fitness facilities and activities for our community.

Every penny generated in revenue goes into running our centres and any surplus we make is reinvested into developing even better facilities and services for customers to enjoy.

By engaging with partners, we agree a shared programme of activities to deliver to the community. We aspire to achieve customer excellence in the delivery of our services which provides our customers with choice.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives. Below are examples of how **Wave Leisure** is Making a Mark, striving to create a positive impact on people and planet.

Social inputs – engaging with the community

We appointed a Community Engagement Team in 2015, with the primary objectives of:

- Increasing participation and reduce health inequalities
- Increasing accessibility and social inclusion

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This has enabled greater diversity of projects which reach out to participants who would be less likely, or unlikely, to participate in regular activity, under the principle themes of Active Schools, Active Families, Active People, Active Communities, Active Partners, and Active Heritage.

We also operate a Community Fund that annually donates up to a total of **£4,000** to local community causes.

We are ISO14001 registered, and we have an environmental programme to reduce our environmental impact. One project was to install LED lighting in four of our leisure centre halls, to reduce the amount of CO2 emissions, while reducing the amount of money spent on electricity.

Social outputs – results of activities

LED lighting project

- Created reduction in amount of CO2 emissions and use of electricity at two centres
- One centre showed a reduction, but pool hall light issues increased the overall amount, meaning the LED effect was masked
- One centre slightly increased its usage, but this is directly attributed to only half the lights working in the previous year
- The lighting in all four halls has shown a significant improvement in lux levels and customer comments, meaning participants can enjoy their activities more

Community Fund

- Donated total of **£3,499.20** to **13** local organisations and individuals
- Included contributing towards a Community Sports Day in Denton, children's Yoga sessions, and a community Dance Competition

Social outcomes of activities

Let's Talk Sport is a social team sport programme, created for Year 9 male students, identified as having challenging behaviour.

Feedback has showed that the students participating have received no negative entries into their behaviour logs since starting these sessions.

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