



# 'Making a Mark'

## Mark Holder Social Impact Declaration

### Chocolate Films

Chocolate Films is a video production company, specialising in making documentaries and video content for businesses, charities, public sector bodies and cultural organisations.

With 15 years of film making experience, Chocolate Films has all the tools and experience to produce visually stunning and engaging content.



Chocolate Films was founded in 2001, with a simple goal – to create a high-quality video production company, with a clear social purpose. Since then, we've used our profits to support an outreach and workshop programme which helps more than 2,000 children and young people each year in film and video-making activities.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives.

Below are examples of how **Chocolate Films** is Making a Mark, striving to create a positive impact on people and planet.

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Website: [www.chocolatevideoproduction.co.uk/](http://www.chocolatevideoproduction.co.uk/)  
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## Examples measures of key activities

- Number of workshops: **68** (2017)
- Number of workshop sessions: **883** (2017)
- Events delivered annually: **19** (2017)
- Number of participants involved in workshops (2017): **5,559**
- Number of participants receiving learning accreditation: **32**



## Creating wide-ranging social impact

Our social impact is wide ranging as we work with several groups each year. Here are 2 key examples:

- We ran several drop-in workshops, masterclasses, long term documentary workshop programme and mentoring scheme with adults overcoming drugs and alcohol with Lifeline Basis, Greenwich. Benefits included: confidence building, expression and demonstration of creative ideas, transference of skills in camera kit, sounds kit, documentary making, directing, scriptwriting, editing.
- We produced 6 short case study films for Unltd to advocate 6 social entrepreneur's businesses. We have also made 6 short films to showcase the journey of a social entrepreneur from varied viewpoints to inspire more people to become socially minded. Over 5,000 people have watched these films and been inspired by the stories.

## Creating social value in communities

By sharing our expertise in filmmaking and digital media with the community we add social value by providing an outlet for creative expression; we offer the tools of being able to communicate effectively.

We enhance creativity and skills based learning in filmmaking in the community, offering the social value of independence, entrepreneurship. Our positive encouragement and training gives inspiration and motivation to several disadvantaged groups, which has a large social value

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