

'Making a Mark'

Mark Holder Social Impact Declaration

Inspired to Achieve (i2a)

Inspired to Achieve (i2a) is a wholly owned subsidiary of Yarlington Housing Group, which offers impartial advice and guidance to help people fulfil their potential.

We offer a wide range of services to individuals and organisations to support people to access and remain in education and employment.



Our overall organisational aim is to reduce poverty by supporting our clients into sustainable employment paid at the living wage. Our adaptable, bespoke offering reaches out across the South West of England.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives.

Below are examples of how **i2a** is Making a Mark, striving to create a positive impact on people and planet.

Social inputs – unlocking people's potential

Our vision is of a society where people can unlock their potential and secure sustainable outcomes. Our experience shows that providing services which increase the take up of employment/training reduces benefit dependency and enables people to achieve.

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We work with those on the edge of society and seek to re-integrate them, using an innovative mix of sustained engagement, 1-2-1 support and supported onward referral to specialist advisers to ensure the most appropriate holistic support package is provided. We build customer's confidence and self-esteem by inspiring them to fulfil their potential in terms of education and training.

Social outputs – measures of support provided

From 1st April 2015 to 31st March 2016 we worked in areas across Somerset that have been identified as having a high level of need. Our focus has been mainly in Yeovil and Chard, with recent expansion into Taunton, and Bridgwater.

The customers we work are residents of Yarlington Housing Group that are experiencing worklessness due to a wide range of barriers preventing them moving forward e.g. health, disabilities, a history of long term unemployment, or those looking to upskill.



In 2016 we worked with and achieved the following:

- Received a total of **548** referrals
- Engaged and supported **386** customers
- **186** customers have secured employment – 86 were 'hard to reach'
- **79** customers went on to training courses - 41 were 'hard to reach'
- **10** into work experience or volunteering
- **107** referrals to specific provision
- **42** engaged with digital training, 30 accessed the IT loan scheme

Social outcomes – creating social value

The social value impact of our work is measured using the Community Investment Values HACT Social Value Bank Tool. This calculated the social value of our work as **£627,565**. [Click here to read a case study](#), showing how we are helping people turn their lives around and fulfil their potential by offering adaptable, bespoke employment and training support.

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