



# 'Making a Mark'

## Mark Holder Social Impact Declaration

### First Steps Bath

First Steps Bath is a charity and social enterprise, providing childcare and family support in the community.

We run two Sure Start Childrens' Centres and nurseries in the Moorlands and Twerton areas of the City of Bath, which provide early years education, childcare and family support.



We work in areas where there is additional need, some amongst the most disadvantaged 20% in the country. We work very closely with local agencies to deliver integrated care, education and family support for young children and their families.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to answer a set of social impact questions, which illustrate how they are striving to meet their social/environmental objectives. Below are examples of how **First Steps Bath** is making a mark, striving to create a positive impact on people and planet.

### Creating benefits for the local community

We aim to address child poverty and educational inequalities as well as providing access to employment and education for parents and carers.

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Through providing all year around childcare with family support home visiting, and groups for parents and children, we ensure that families in the most deprived areas receive the support they need.

We provide opportunities for parents to increase their own learning about child development and play and have developed a volunteering course providing the information confidence and sense of self-worth for them to re-join education and employment.



## Key measures of support provided 2016/17

- **763** children received a service from First Steps
- **301** families attended a specialist service
- **149** families made a sustained change that impacted their child\*
- **123** children received a free lunch

\* Changes in relation to their ability to keep children safe, meet their emotional needs, improve parental ability to set boundaries and to keep a family routine and to provide a home and financial security

## Outcomes created for key beneficiaries

- **Parents:** Childcare place for their child, opportunity to access training and employment
- **Children:** Child education, opportunity for arriving in school ready to learn
- **Adults:** opportunity to train in Early Years and Childcare
- **Community:** Delivery of high quality day care provision in an area where commercial business would struggle to make a profit
- **Health and Social Care:**
  - Opportunities to reach families through trusted relationships formed through child care delivery
  - Ability to make use of safe, well maintained, child centres spaces to meet with families

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