

'Making a Mark'

Mark Holder Social Impact Declaration

Real Systems



Real Systems is an award-winning not-for-profit social enterprise that specialises in building cloud-based client monitoring systems for the charitable, small business and local authority sectors.

As a social enterprise, every penny we make is donated back to St Mungo's to help fund its charitable work supporting homeless and vulnerably housed people across London and the south of England.

As part of the St Mungo's charity, we can draw on 14 years of database experience to provide customers with individually tailored programmes perfectly suited to their needs.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives.

Below are examples of how **Real Systems** is Making a Mark, striving to make a difference to people and planet.

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Creating bespoke information systems

We work with City Councils and charities nationwide to create bespoke client monitoring and recording systems. We have developed multi-agency systems in Manchester, Oxford and Brighton, which help our customers to better monitor and support the vulnerable people that they work with. We also have customers in the Charity sector across London.

Helping charities & councils to reduce homelessness

Our multi-agency systems have been commissioned by Councils to help reduce homelessness. Our mission is to work with charities and Local Authorities, where we can offer our expertise to these services to help improve the support they can provide to their vulnerable clients.

With the service we provide, our customers can share data and run reports to evidence their work to help obtain funding for their services, as well as help influence and make policy changes to help make a larger social impact in communities.

As we have the experience of working in homelessness, we are able to pass on knowledge and advice on how to better capture the work that is being carried out. This is our unique advantage as opposed to IT services that do not work in the homelessness or charity sector, which is why we also offer a consultancy service.

Supporting people to move on from homelessness

100% of our profits are gift-aided to St Mungo's. Their vision is that everyone has a place to call home and can fulfil their hopes and ambitions. The focus is on ending homelessness and rebuilding lives.



For nearly 50 years, St Mungo's has been at the forefront of efforts to tackle homelessness. We draw on this history to help St Mungo's achieve their ambition for 2021: to reverse the rise in rough sleeping in the country and to at least halve the number of people who sleep rough in the areas where St Mungo's work.

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