

'Making a Mark'

Mark Holder Social Impact Declaration

RITE Social Enterprises

RITE Social Enterprises provides an innovative model for rehabilitation and training. It was born out of an initiative launched by Willowdene Farm, in partnership with the National Offender Management Service and West Mercia Probation.

Our purpose is simple: to see lives transformed and those who had previously walked under the shadow of addictive and chaotic patterns of behaviour set free to walk a productive path that leads them to a life fulfilled physically, emotionally, mentally and spiritually.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to answer a set of social impact questions, which illustrate how they are striving to meet their social/environmental objectives. Below are examples of how **RITE Social Enterprises** is Making a Mark, striving to create a positive impact on people and planet.



Providing skills training for rehabilitation

We offer a range of programmes based around engaging beneficiaries who are disenfranchised within our community; those who have often lived chaotic lifestyles, with a history of joblessness, substance misuse and/or an offending history.

The programmes are aimed at providing skills training in a practical rural environment to those furthest from the employment market.

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Through a relational approach, the training engages and inspires students to develop a working lifestyle with the added benefit of counselling support to deal with life issues. Training is accessible to all, irrespective of educational backgrounds, with training delivered from Entry Level 2 to Level 2.

Our programmes provide hope for a better future, promoting purposeful living and active citizenship. Students completing the programmes, have an increased self-awareness, new skills, nationally recognised qualifications, addressed the issues that lead to a chaotic lifestyle, becoming positive members of their community and either work towards or enter employment.

Transforming lives – outcomes for beneficiaries

Our programmes result in students transforming their lifestyle, breaking the offending cycle. This is achieved through students engaging in and addressing life issues through our established therapeutic process.



Through the engaging approach taken by RITE, 85% of students complete their programme and around one third enter into employment, further education or volunteering. 95% of all students gain at least two nationally recognised qualifications. Residential students have the opportunity to detox off their substances in a safe environment and learn how to function substance free in society.

Creating public cost savings

We provide an 'Alternative to Custody' (A2C) programme for women as a community sentencing option rather than entering prison. This provision represents a significant saving of approximately £1,400 per person per programme when compared to the cost of an equivalent length custodial sentence.

This residential programme has demonstrated that it is three times more effective at reducing re-offending; at 22% reconviction rate, compared to 62% of women released from prison.

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