



THE SOCIAL ENTERPRISE MARK
TRADING FOR PEOPLE AND PLANET

'Making a Mark'

Mark Holder Social Impact Declaration

The National Lobster Hatchery

The National Lobster Hatchery is a marine conservation, research and education charity based in Padstow, Cornwall.



What makes us unique is that our work is specifically related to a commercial species – The European Lobster – and in the last few years we have successfully established ourselves as a centre of expertise on a global scale.

We operate a stocking programme for the European lobster that complements traditional approaches to fisheries management. The main outcome of our work is that mankind will have a responsible and better-informed approach to lobster stock enhancement and re-stocking, resulting in better managed stocks, better informed policy and more prosperous coastal communities.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to answer a set of social impact questions, which illustrate how they are striving to meet their social/environmental objectives. Below are examples of how **The National Lobster Hatchery** is Making a Mark, striving to create a positive impact on people and planet.

Conservation, education and research

We have three key activities, supported by income raised through our visitor centre, partnerships and through grants:

Email: visitorcentre@nationallobsterhatchery.co.uk

Website: www.nationallobsterhatchery.co.uk/

Phone: 01841 533 877





- **Conservation:** We operate a stocking programme for the European Lobster for Cornwall and the Isles of Scilly
- **Research:** We conduct pioneering research and development based around stocking and aquaculture of the European Lobster
- **Education:** We operate an education and awareness raising programme, based on Fisheries sustainability issues

By delivering these programmes, we hope to generate real impact by creating excellent science that can inform policy, resulting in better managed stocks and ultimately greater prosperity in coastal communities. The programmes also provide additional stock for the lobster populations with the aim of stabilising lobster populations and increasing stocks for the benefit of all users of the sea.

Outcomes of our programmes

- Additional lobsters added to populations and to fishermen's catches
- Improved intellectual capital relating to the sustainability of lobster populations
- Improved public understanding of fisheries sustainability issues
- Additional visitors driven to Padstow to visit our centre (estimated as 18% of our visitors or 8.5K additional visitors to Padstow)

Improving environmental sustainability



Our mission is all about improving the long term environmental sustainability of the lobster fishery for the benefit of all.

Our research programme has developed a series of innovations that are designed to introduce a novel approach to crustacean aquaculture that encourages marine bio-diversity. We were awarded 'the best contribution to a sustainable food economy' award at the Cornwall Sustainability awards 2017 for this project.

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