



上海悦安健康促进中心
Sinoaid Health Promotion Center



SINO Aid HEALTH PROMOTION CENTER

International Social Enterprise Mark Holder

Background

Each year in China, 544,000 people die due to sudden cardiac arrest, ranking it first in the world.

First aid knowledge penetration rates vary worldwide; in the United States it is 25%, 50% in Australia 50%, and 45% in Sweden. In China however, the penetration rate is less than 1%. Sinoaid is working to disseminate first-aid training and education throughout the country. According to the national emergency training rate and latest census data, China's first aid training gap is 220 million/person/year.



Chinese people are not only at risk of death from cardiac arrest, but also additional hazards such as fire, occupation-related disease and many other health problems. Therefore, it is essential to improve the health and safety knowledge of the Chinese people.

Who we are

Sinoaid Health Promotion Center is a non-profit professional health promotion organization. It was launched in 2014 with the support of the Civil Affairs Department, domestic academia and the business community.

Through the systematic implementation of health promotion and public safety education activities, the agency provides professional healthcare and environmental safety advice, planning, training, solutions and risk control measures to meet environmental, health, safety international standards.

Sinoaid aims to establish a sound safety protection system for the community and to enhance residents' health and safety awareness. The Center, in collaboration with the government, corporations and communities, aims to eliminate the various risk factors that affect people's health and safety, as well as promote healthy lifestyles and improve people's quality of life.



Mission, vision and values

- Mission: To promote universal health and safety education standards.
- Vision: Eliminate the health threat caused by misinformation.
- Values: Sharing, mutual aid and cooperation.



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What we do

Sinoaid provides various kinds of services. However, most of the services can be attributed to the areas of safety, emergency, medical care and first-aid.

Sinoaid provides a nationally accredited first-aid course. Since it was established in 2014, Sinoaid has carried out for more than 1,000 first-aid training sessions.

Sinoaid also provides fire safety training. In the last three years, Sinoaid has delivered more than 100 fire safety training sessions.



In the area of medical care, Sinoaid has developed courses for the management of chronic diseases and occupation-related. The courses include diabetes, hypertension, spinal column and vertebral disease, and heart disease. Sinoaid has promoted these courses to 50 communities and more than 100 companies.

Additionally, Sinoaid is closely involved in social affairs. Sinoaid was closely involved in the development of the legislation for the Good Samaritan Law by providing expert knowledge and recommendations to the government. Sinoaid also provides expert knowledge and recommendations to the government.

Sinoaid also appeals to companies and institutions to provide voluntary relief for those who need help, and is assisting the companies that respond to this appeal to build their volunteer safety service stations.

Sinoaid appeals to the many people who have attended the first-aid courses to give voluntary first-aid assistance in emergency situations when required. With this in mind, Sinoaid has recently launched an online application named the Health and Safety Network. Individuals can register to be a safety volunteer. Companies and institutions can join to build their own safety station. Both safety volunteers and safety stations can be found on the map page of online application. In an emergency situation, a person can search for the nearest volunteer/station and call for assistance.

All the services mentioned above can be provided throughout China.

To find out more about Sinoaid please, visit <http://www.firstaidchina.com/>