

'Making a Mark'

Mark Holder Social Impact Declaration

Westway Community Transport

Westway Community Transport (Westway CT) is a Community Transport operator based in West London, which provides essential transport and training services to individuals and groups in the local community.



Our goal is to help reduce social isolation and loneliness, enabling our group members to meet their overall aims and encouraging our individual members to live life independently, the way they want.

Firmly identified as a Social Enterprise, we demonstrate that in delivering our core aims we stimulate the local economy and generate local employment opportunities. We offer people the chance to improve their employment prospects, advance within their current employment, and obtain useful life skills and vocational training.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to answer a set of social impact questions, which illustrate how they are striving to meet their social/environmental objectives. Below are examples of how **Westway CT** is Making a Mark, striving to create a positive impact on people and planet.

Delivering accessible transport to remove barriers

Our main aim is to deliver accessible transport to local voluntary and community groups as well as individuals struggling to access public transport due to age or disability.

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We take a holistic approach when delivering transport solutions and see it as a way to remove one of the biggest barriers people face, therefore allowing them to get out of their homes into services, shops, social events, classes and more. From a group perspective, accessible transport helps to bring people together and keeps people well engaged in their local community.

Creating a positive impact for local communities

Westway CT is a valuable and effective community asset that makes a real positive impact on the lives of local people.



Our various services help to prevent isolation and reduce the impact on health and social care services. These additional benefits created by the availability of accessible transport represent the social value we create.

Our training services include the Drive Time project, which upskills unemployed/low income residents into a paid driving career. So far, 83 people have been transitioning into an 'employed' status. We also offer training for members, staff and the wider community at heavily subsidised rates.

Example measures of support provided

Group Transport services are available to all local voluntary and community groups based in Kensington & Chelsea, Westminster and Hammersmith & Fulham and include sports, children and elderly groups. Services for individuals are available for residents of Kensington & Chelsea and Westminster who find it difficult or impossible to access public transport due to age or disability.

In the last year, membership of Group Transport Services has reached **780** groups. At an individual level, the number of members in Kensington & Chelsea has reached **1,753** and **853** in Westminster. Staff and volunteers have provided **310,976** minibus passenger journeys, **5,709** car passenger journeys and **7,629** individual shopping trips over the last financial year.

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