



Cardiff
Metropolitan
University

Prifysgol
Metropolitan
Caerdydd



THE SOCIAL ENTERPRISE MARK
TRADING FOR PEOPLE AND PLANET

'Making a Mark'

Mark Holder Social Impact Declaration

Cardiff Metropolitan University

Cardiff Metropolitan University has been integral to the city since 1865. We remain rooted in Wales whilst providing practice-focused and professionally oriented education to students from around the globe.



We are committed to ensuring that every student fulfils their potential to make outstanding graduate-level contributions to their own and future generations. Our vision emboldens this commitment to education, research and innovation undertaken in partnership with our students, governments, business and industry and with tangible benefits for individuals, society and the economy.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to answer a set of social impact questions, which illustrate how they are striving to meet their social/environmental objectives.

Below are examples of how **Cardiff Metropolitan University** is Making a Mark, striving to create a positive impact on people and planet.

Enabling equal opportunities for all

We are committed to ensuring people of any age, background or ethnic group have a fair and equal opportunity to study and support to reach their full potential.

Email: izone@cardiffmet.ac.uk
Website: www.cardiffmet.ac.uk/
Phone: 029 2041 6070





Through our Community engagement work, we aim to raise confidence, self-esteem and aspirations, tackling poverty, by upskilling the community, reducing isolation, improving community cohesion and improving health & wellbeing.

Examples of widening participation activities

- Free taster courses to engage, raise confidence and aspirations
- Free summer school with over 20 courses
- Free accredited modules to provide those without traditional qualifications a route in through foundation programmes
- Free 'How to apply' information and advice
- Providing Introduction to IELTS courses to help asylum seekers and refugees improve their English language to integrate into their communities and progress to Higher Education



Providing a route to Higher Education

Hundreds of community members have benefitted by attending the free courses delivered in their local areas at communities throughout Cardiff.

Acknowledging feedback from those who attended taster courses, we have worked with academic schools across Cardiff Met to develop a Community to Campus programme, which offers progression from the taster courses to various 10-credit Level-3 accredited modules, which are delivered in community settings free of charge.

We have also run a course at HMP Prescoed Prison, with a view of bringing down the reoffending rates by giving prisoners the opportunity to study enabling them to continue their education upon release. Three ex-offenders are now studying at Cardiff Met.

