‘Making a Mark’
Mark Holder Social Impact Declaration

Allied Health Professionals Suffolk CIC

Allied Health Professionals Suffolk is a staff-led social enterprise providing high quality accessible health care at the point of need to help people return to optimal health and stay healthy.

Our philosophy is to ensure our patients needs are at the centre of everything we do by delivering evidence-based quality care and treatment. We have developed a responsive, needs-based service, focused on the delivery of individualised patient care that retains dignity and respect for all and in doing this we provide our staff with the means to maintain the highest standards of professional development. We act with pride and integrity; we are open and honest and enjoy our work.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to answer a set of social impact questions, which illustrate how they are striving to meet their social/environmental objectives.

Below are examples of how Allied Health Professionals Suffolk is Making a Mark, striving to create a positive impact on people and planet.

Supporting healthier and happier lives

Our aim is to support our team members and our communities to live healthier and happier lives. A strong focus on health and wellbeing supports the achievement of this aim and also supports our local health economy to continue to be sustainable in the long term.

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We work with partner organisations to ensure (as far as possible) that our patients are seen in the right place first time. Our aim is to develop healthier communities and reduce pressure on primary and secondary care.

We provide single points of access for secondary care – clinical triage of referrals diverts patients from secondary care to self-management and physiotherapy.

**Examples of services provided**

- Delivery of community gyms in two of our locations, and rehab instructor support across 12 of our locations, developing positive exercise habits and supporting healthier happier lives
- Supported gyms for our team members, with classes run to support team dynamics and health and well being
- Monthly health and wellbeing newsletters and bi-weekly clinical newsletters, promoting best practice across our profession
- Weekly walk with a physiotherapist in the community, addressing low level concerns and encouraging exercise for all
- Partnership working with leisure providers, acute and community health organisations.

**Impact created for key stakeholders**

- Reduction in referrals to secondary care, by up to 20%
- Enhanced motivation from patients to contribute to treatment – reduction in face to face appointments
- Reduction in visits to GP by up to 30% in the 12 practices we currently work with as first point of contact musculoskeletal practitioners
- Healthier and motivated patients going through educational programmes prior to, or instead of, joint replacement surgery, leading to a decrease in surgery and enhanced recovery from those patients who do take up the surgical option

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