



'Making a Mark'

Mark Holder Social Impact Declaration

Wave Leisure Trust

Wave Leisure Trust is a Social Enterprise with the purpose of "Inspiring Active Lifestyles".

Formed in 2006, we are recognised as an award-winning leisure Trust, managing eight leisure facilities and Newhaven Fort, along with providing a vast range of activities and outreach initiatives.

Supporting well over one million active customer visits on an annual basis, we ensure all surplus revenues generated from activities are reinvested back into the community in the form of facility developments and refurbishments, employment opportunities or new programmes of activity.



The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to answer a set of social impact questions, which illustrate how they are striving to meet their social/environmental objectives. Below are examples of how **Wave Leisure** is Making a Mark, striving to create a positive impact on people and planet.

Keeping generations active, across the generations

Our vision is "To be at the heart of the improvement of health and wellbeing in our communities". We keep generations active, across the generations.

Email: info@waveleisure.co.uk
Website: www.waveleisure.co.uk/
Phone: 01323 490011





We work across a range of sectors, including Sport and Activity, Education, Public Health and Adult Social Care, helping people of all ages and ability levels to be active, how they want, where they want, when they want.

Reinvesting income back into the community

We have reinvested resources into our facilities, to enable services and activities to be accessible across the communities we are delivering to. We have also invested in staff, to develop a team dedicated to delivering to our community, with a particular focus on specialised populations and those who would otherwise not be able to access activity due to geography, ability, cost or health needs.

We also actively seek partners who support our aims and objectives, to bring more resource and services into areas which may otherwise not be able to be provided.

Creating impact in local communities

We aim to be recognised as a community partner of choice, supporting the development and delivery of positive health and wellbeing activities. Significant time and resources have gone into expanding the range of activities under our Health and Wellbeing brand.

For example - GP exercise referral, dementia services, falls prevention, weight management and lower limb pain relief through exercise.



Encouraging everyone to be more active in both our centres and out in the community can have a huge impact. For example:

- Our Walking Football sessions have seen a 37% increase in participation by those who may otherwise not be confident enough to take part in regular activity
- Our Community and Health Improvement Team works tirelessly to reduce barriers to participation and ensure nothing gets in the way of young people being active

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