

Social Enterprise Mark CIC Conference, supported by Aston University

19th and 20th June 2018

Growth; a force for good?

At a time of increasing wealth disparity, this conference will challenge participants to consider alternative economic models, which address the mounting social and environmental challenges facing today's society.

Conference Sponsorship Packages

A unique opportunity to promote your business to a wide audience of social enterprise leaders and decision-makers, together with those interested in starting up or working with social enterprises from a vast range of sectors, plus local authorities, NHS representatives, housing associations, businesses and corporations.

The audience will look at alternatives to the current model of economic growth, and how these can reduce inequality and provide solutions that work for all, not just the privileged few.

Aston University is the headline conference sponsor, although there are a range of other sponsorship packages available; prices are negotiable and can be tailored to meet your budget and requirements.

1. Awards reception package - £750

You can sponsor the awards reception, which will be held on 19th June. This package includes:

- **Brand exposure:**
 - Logo on all event related printed materials
 - Acknowledgement as sponsor on all appropriate digital platforms (logo/hyperlink/text)
 - Acknowledgement as sponsor on Eventbrite online booking page
- **Event exposure**
 - Full acknowledgement as a sponsor at the awards reception
 - Opportunity to present an award(s)
 - Photo opportunities with awards winners

- Insert in delegate packs (electronic and printed)
 - Acknowledgement of support throughout communications for event
 - Exhibition stand and 2 delegate places
- **Content exposure**
 - Reference in Social Enterprise Mark monthly newsletters – circulated to a network of approx. 600 subscribers
 - Acknowledgement of support in post-event communications (e.g. press release)
 - Social media and online channels – combined monthly reach of over 60,000
 - Website – on dedicated event webpage and homepage promotion
 - Eventbrite booking service

Price: £750 negotiable

2. Supporting sponsor package - £500

This package includes:

- **Brand exposure:**
 - Logo on all event related printed materials
 - Acknowledgement as sponsor on all appropriate digital platforms (logo/hyperlink/text)
 - Acknowledgement as sponsor on Eventbrite online booking page
- **Event exposure**
 - Insert in delegate packs (electronic and printed)
 - Acknowledgement of support throughout communications for event
 - Exhibition stand and 2 delegate places
- **Content exposure**
 - Reference in Social Enterprise Mark monthly newsletters – circulated to a network of approx. 600 subscribers
 - Social media and online channels – combined monthly reach of over 60,000
 - Website – on dedicated event webpage and homepage promotion
 - Eventbrite booking service

Price: £500 negotiable

3. Exhibition Sponsorship Package

The bronze sponsorship package includes:

- Exhibition stand
- One delegate place at conference
- Discounted rate for additional delegates
- Insert in delegate packs

Price: £300

All prices are subject to VAT.

Programme summary:

The conference will start around 3pm on 19th June for an afternoon of celebration, including our annual awards reception to celebrate the achievements of Mark holders, followed by a BBQ/buffet dinner and informal networking.

The second day will be a full conference day with key speakers, discussion panel, Q&A, workshops, marketplace, and networking.

Facts and figures:

- *Target our national network:* Approx. 75 attendees expected comprising:
 - Social Enterprise Mark/Gold Mark Holders
 - Social enterprises
 - Those thinking of setting up social enterprises
 - Decision-makers from local authorities
 - NHS representatives
 - Housing associations
 - Corporate/private sector representatives interested in social enterprise
- *Geographic reach:* delegates expected from across the UK and internationally, reaching people worldwide via digital communication channels
- *Unique and trusted positioning:*

You will be uniquely promoted as a trusted partner to the prestigious Social Enterprise Mark CIC; the social enterprise accreditation authority, which ensures the social enterprise business model remains ethical, credible and commercial through accreditation. This is an opportunity which will increase your brand credibility and integrity. Partners to the Social Enterprise Mark are always carefully selected.

If you are interested in event sponsorship, please email [Sophie Short](#), or call 0345 504 6536.