



## 'Making a Mark'

### Mark Holder Social Impact Declaration

#### Social Enterprise Acumen CIC

Social Enterprise Acumen CIC a social enterprise in the North East of England, which works to show the strength of using business models to address social issues.

We provide support and advice to existing or aspiring social entrepreneurs looking to develop their concept or grow their business. We also work closely with partners to create a stronger ecosystem to enable social enterprises to flourish.



The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to answer a set of social impact questions, which illustrate how they are striving to meet their social/environmental objectives.

Below are examples of how **Social Enterprise Acumen** is Making a Mark, striving to create a positive impact on people and planet.

#### Key aims - supporting social enterprise development

- We aim to increase the number and scale of impact of social enterprises in North East England
- We support social entrepreneurs to start social enterprises and established organisations to become more social enterprising
- We also aim to create a stronger ecosystem of support in the region

Email: [info@socialenterpriseacumen.co.uk](mailto:info@socialenterpriseacumen.co.uk)  
Website: [www.socialenterpriseacumen.co.uk/](http://www.socialenterpriseacumen.co.uk/)  
Phone: 0191 386 9785



- By helping others to be more socially enterprising we create a wider impact on all aspects of social and environmental issues in our region

## **Examples of support provided**

We deliver training, coaching, mentoring, advice and resources to social entrepreneurs and a range of business support to organisations, including strategic and business planning, financial modelling, governance support, social impact measurement all aimed at helping them to become more socially enterprising.

We also run a monthly network and support a wider set of ambassador local networks for social enterprises and we run an annual North East Social Enterprise Festival.

During 2018 we worked directly with 171 aspiring social entrepreneurs, 150 of which have now started a social enterprise and we will continue to support them and monitor their progress over the next year.



## **Impact created for beneficiaries**

We have supported potential social entrepreneurs, who are people with a passion for social change because of a lived experience or a dissatisfaction with society as it is currently. We help them to develop sustainable business models, which will enable them to make a difference in society and usually create employment for themselves and others.

We have also helped existing organisations to increase the scale and effectiveness of their impact ensuring that a greater difference is made throughout communities of place and interest.

We have increased the amount of take up of social investment in the North East and also helped partners see the value of social enterprise in delivery of services and supply chains.

Email: [info@socialenterpriseacumen.co.uk](mailto:info@socialenterpriseacumen.co.uk)  
Website: [www.socialenterpriseacumen.co.uk/](http://www.socialenterpriseacumen.co.uk/)  
Phone: 0191 386 9785

