



THE SOCIAL ENTERPRISE MARK  
TRADING FOR PEOPLE AND PLANET

# 'Making a Mark'

## Mark Holder Social Impact Declaration

### ARC Healthy Living Centre

ARC Healthy Living Centre responds to the needs of the local community by providing opportunities to enable and empower people to develop their own resources for creative and healthy living.



It is a transformational community effort, actively addressing health inequality. The core of what we do is help people to help themselves. We aim to address health inequalities and improve the well-being of local people by bringing together a partnership of community health activities and services.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to answer a set of social impact questions, which illustrate how they are striving to meet their social/environmental objectives.

Below are examples of how **ARC** is Making a Mark, striving to create a positive impact on people and planet.

### Addressing health inequalities

The Marmot Review 2010 showed that socio-economic inequalities affect health outcomes and confirmed that there is a social gradient in health; those who are best off financially do best on health outcomes too, with the converse true for the poorest. We seek to address this inequality.

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We support individuals, groups and organisations on the basis of certain values and principles:

- Social justice
- Self determination
- Working and learning together
- Sustainable communities
- Participation

## Enabling people to take control of their own lives

Below are examples of how we are meeting best practice factors for reducing health inequalities:

- **Living Wage** – we are a significant local employer and are compliant with living wage legislation.
- **Focus resources on improving life chances in early childhood** - Cherish Surestart is a core project, which works with parents and children to promote physical, social and emotional development of pre-school children.
- **Health inequalities and ethnicity** – we support members of the travelling community access and engage with health, social care and education.
- **New developments to address health inequality** – we are based in areas of deprivation and are actively addressing health inequality, e.g. we are actively taking a lead on addressing hypertension in disadvantaged areas (a key health inequality)

## Facilitating community engagement

We continually work to build social capital and facilitate a community forum, which allows community groups to come together to address collective issues of concern, share information and resources.

We also facilitate the engagement of the community with statutory service providers with a quarterly round table event; an opportunity for local people to meet with and share concerns and increasingly positive comments with those tasked with delivering service.

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