



'Making a Mark'

Mark Holder Social Impact Declaration

Resonance

Resonance is one of the UK's leading social impact investment companies. We work with social enterprises and charities, offering advisory services to help them raise capital from like-minded investors.

Since 2002 we have worked with over 165 social enterprises and charities, enabling them to raise capital to grow their impact, and make a greater difference to the communities they serve.

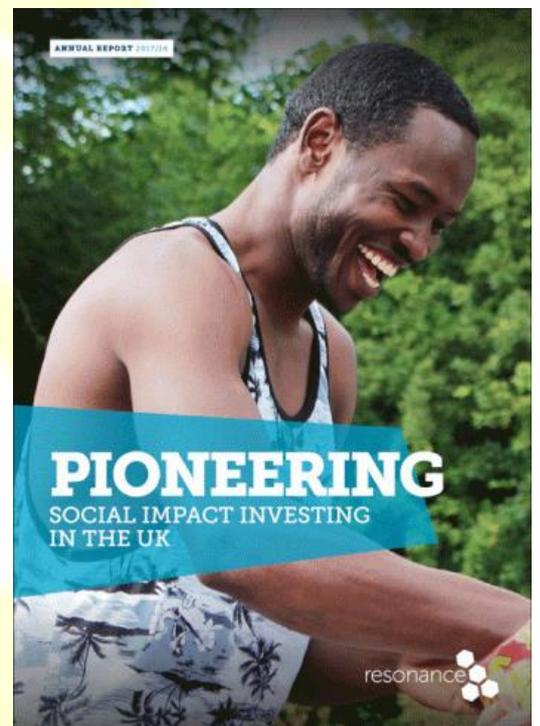
We have created and manage eight investment funds, which focus on tackling major societal issues, with particular expertise in homelessness, poverty, community-led projects, health & wellbeing and education.

Our funds aim to deliver a financial return and a targeted social impact to investors.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to answer a set of social impact questions, which illustrate how they are striving to meet their social/environmental objectives.

Below are examples of how **Resonance** is Making a Mark, striving to create a positive impact on people and planet.

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Transforming lives through investment

We deliver social impact by:

- Tackling homelessness – provide high quality, low cost homes with security of tenure and some wrap around support.
- Dismantling poverty – provide affordable unsecured loans to social enterprises.
- Developing communities – partner with local communities to develop assets critical to the thriving of their community.
- Promoting health & wellbeing – provide affordable unsecured loans to social enterprises

Value created for beneficiaries

- Over 1,500 people who were living in temporary accommodation now have a safe, secure, quality home
- Our Homelessness Property Funds (HPF) now home over 1,500 individuals, of which circa 50% are children
- For tenants in our HPF, we have seen a drop-in unemployment by 6% (2017 compared to 2018)
- For tenants in our HPF we have also seen an increase in the number that now save money for their future
- In the last year, we have mobilised over £33m of useful capital into the hands of 33 social enterprises from hundreds of investors

Case study - example of benefits created

Kelly is a single parent, whose nine-year-old son was diagnosed with severe autism at the age of four. She had been housed by Croydon Council in temporary accommodation after her private rented property was repossessed when the landlord failed to pay the mortgage. Kelly moved into her home provided by Real Lettings in February 2018.

Kelly values the support of the Real Lettings team, who she finds friendly and positive. She now has a job and works 16 hours a week and hopes to go back into full time work once her son is settled into his new surroundings.

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