

## 'Making a Mark'

### Mark Holder Social Impact Declaration

#### The Wesley Hotel

TheWesley was the first ethical hotel in the UK. We are committed to sustainable business and social responsibility and are the only hotel to have been awarded the Social Enterprise Mark.

As a social enterprise, anything the hotel makes goes straight to charity. We gift aid all profits to support the Methodist Church's educational activities.

At TheWesley, "green" isn't just a buzzword, it's a way of life. Our innovative eco-friendly programs and initiatives are designed to protect our surroundings and minimise our carbon footprint.



The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to answer a set of social impact questions, which illustrate how they are striving to meet their social/environmental objectives. Below are examples of how **The Wesley** is Making a Mark, striving to create a positive impact on people and planet.

#### Reinvesting profits to benefit society

We prefer to call our business not for dividend as opposed to not for profit, as we are strongly motivated to develop a profitable business model. Profits from ethical trading are returned to a faith organisation for educational and missionary purposes, which will benefit broad societies.

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Our philosophy is focused on responsible business, which in practice means being a commercial business that has clear social and environmental impacts. TheWesley concurs with the underlying philosophy of the Sustainable Goals, which is simply a reminder of what is important in the world today for new generations.

## Operating as an ethical hotel

We address the need for hospitality for those are seeking to live more ethically, to walk more gently upon the earth.

- We support the Fairtrade Foundation and hand pick suppliers that are accredited with the Fairtrade Mark
- We have a Green Tourism award
- We tend to use local suppliers, therefore reducing our carbon footprint
- We take measures to minimise the effects of, and adapt to, climate change and meet the highest feasible environmental standards
- We have a waste and water resource management system which protects the environment
- All food waste at the hotel is fully recycled, resulting in a 100% reduction in landfill usage



## How we are creating social value

We have increased employment opportunities and pay above the market rate, which considers the local living cost. We care about people who work here, inclusivity and employee development have always been our priority, and this is epitomised by our Investors in People Gold Award.

We work relentlessly towards minimising the impact of our hotels on the environment by cutting carbon emissions, preventing pollution, implementing sustainable procurement and adopting other sustainable business practices. The overall carbon footprint has been decreasing year on year. In 2018, we achieved 62.68% carbon foot print reduction from 2009 base year.

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