

# 'Making a Mark'

## Mark Holder Social Impact Declaration

### FLOCERT

As the global certification body for Fairtrade, FLOCERT is on a mission to assure fairness. We support sustainable businesses and make global trade fairer.

We ensure whole supply chains are built on fair practices and help producers, traders and brands become truly sustainable. With our help, producers, traders and brands are building fair supply chains globally.



We also offer an array of services to support companies in sourcing on Fairtrade principles, where no Fairtrade Standard applies.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to answer a set of social impact questions, which illustrate how they are striving to meet their social/environmental objectives.

Below are examples of how **FLOCERT** is Making a Mark, striving to create a positive impact on people and planet.

### Ensuring the Fairtrade system remains credible

At the most basic level, Fairtrade ensures that small-scale farmers and workers in developing countries around the world have the opportunity to earn a sustainable living. When a consumer sees the Fairtrade mark on a product they're buying, they can be sure it has been through a supply chain that is responsible every step of the way.

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As the global certifier of Fairtrade, FLOCERT carries out independent inspections of producers and traders around the world to verify that they're complying with the Fairtrade Standards. In doing this, FLOCERT makes sure the Fairtrade system remains credible to its core.

## **Improving conditions for farmers and workers**

Our role is to carry out audits to check whether all the actors of a supply chain fulfil the Fairtrade standards and are thus entitled to the benefits of Fairtrade.

In 2018, we carried out 3,001 audits worldwide. In these audits we often find potential for improvement – and all these findings must be corrected by the organisations before they can be certified. This means that our findings lead to improved conditions for farmers and workers in the global south.

Our services also include training for small-scale producer organisations.

## **Benefits created for communities around the world**

Communities and individuals have benefitted through the Fairtrade minimum price and premium, as well as developments that come with the fulfilment of Fairtrade requirements (e.g. better internal management, empowerment through democratic decision making, production methods).



Since 2014, Fairtrade farmers and workers have received well over half a billion Euros in Fairtrade Premium, funding countless activities benefitting the producers at the heart of the system.

On average, this works out to €111,000 in Fairtrade Premium for each producer organisation in 2017 (our latest complete data set).

The number of Fairtrade certified producer organisation is expanding each year - 1,713,117 farmers and workers in 2017. This means more farmers and workers want to be part of Fairtrade and the benefits it can bring to them.

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