

'Making a Mark'

Mark Holder Social Impact Declaration

The New Leaf Company

The New Leaf Company is the social enterprise arm of specialist housing organisation BCHA. Although based in Bournemouth, we deliver services across the South from Plymouth to Reading.

As a social enterprise, all profits are reinvested back into the community to improve the lives and the environment of local people living and working in Bournemouth and Poole.

The New Leaf Company encompasses:

- **The Factory** - a co-working hub with conference room hire, which has created the space to provide more opportunities to people that need it the most
- **New Leaf Repairs and Maintenance** – a team of around 35 people carry out repairs and maintenance, cleaning and gardening of the BCHA residential properties. We support people going through our Training Academy by providing work opportunities and experience.



The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to answer a set of social impact questions, which illustrate how they are striving to meet their social/environmental objectives.

Below are examples of how **The New Leaf Company** is Making a Mark, striving to create a positive impact on people and planet.

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Supporting local people back into work

We have several social aims, the most important of which involves working with our customers to help them back into work through training and development programmes.

The ultimate aim of these programmes is to get people into work and about 60% of participants find work after they complete the course.

Supporting partners in the third sector

We also work with charities, NHS and public bodies, which work to improve the lives of those most in need, by providing conference facilities at a discounted rate.

This ensures that these organisations get excellent value for money and are able to keep funds within the third sector. The flexibility of our service means that there is almost zero money spent on cancellation fees if these bodies have to change plans at short notice. This means that more money is available to be spent providing the services that they are set up to deliver.



Creating impact in the local community

Working from just one location in Poole, we provide services that affect the lives of many in the wider community.

For example, our New Directions programme has supported over 100 people, with about 60% going on to secure employment.

We have also supported a local dementia care group by opening up a new space at an extremely competitive rate, which has opened up a new avenue of care for those needing support. The space is self-contained and allows the group to operate at their own pace and in their own style.

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