



Ravensbourne
University London



THE SOCIAL ENTERPRISE MARK
TRADING FOR PEOPLE AND PLANET

'Making a Mark'

Mark Holder Social Impact Declaration

Ravensbourne University of London

Ravensbourne is an innovative, industry-focused university located in the heart of London's newest creative community on the Greenwich Peninsula.

Driven by industry standards and supported by the latest high-performance technology, we produce highly employable and enterprising graduates, and have a strong track record in graduate employability and business creation.



We also host more than 100 creative technology businesses that utilise our leading-edge technologies and media resources, and collaborate with our student body and industry partners.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to answer a set of social impact questions, which illustrate how they are striving to meet their social/environmental objectives. Below are examples of how **Ravensbourne** is Making a Mark, striving to create a positive impact on people and planet.

Driving social innovation and impact

Ravensbourne is a specialist creative university, designed for industry with a mission to develop people, ideas and innovation, in collaboration with industry.

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Our primary social objective is to be an impactful creative educational provider. We provide a provocative, dynamic learning environment where students are challenged to become visionary professionals of the future, equipped with the mindsets and skillsets to succeed.

We have also long recognised our broader social purpose and we consciously seek to drive social innovation and impact in ways which go beyond the success of our graduates.

Creating social value through education

We have developed a strong reputation in graduate employability and business creation in the creative sector. In our last Destination of Leavers from Higher Education survey in 2018, 96.4% of our graduates were in employment or further study six months after graduating.

We have invested in a strong programme of outreach specifically to target school pupils in areas of low progression to higher education and communities less likely to progress into the creative disciplines.

Ravensbourne courses have always taken on community projects and 'live' briefs which tackle social and environmental challenges as part of their approach to learning and teaching. Electives introduced across all our undergraduate programmes address social issues and real-world problems.

Ensuring equality and diversity

Ravensbourne exceeds the national average (25%) for the proportion of UK domiciled ethnic minority students from England who study in London, and also for our locality; just over 30% of the population of Greenwich are from a BME background according to 2011 Census Data.

Over 95% of our students come from state schools and nearly 40% of our students are from NS-SEC classes 4, 5, 6 and 7. Nearly, a third of our students come from families with a residual income less than £15,000.

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