



'Making a Mark'

Mark Holder Social Impact Declaration

Impact Hub King's Cross

Impact Hub King's Cross is a co-working space for social entrepreneurs based in central London.

Over the last 10 years we have brought together a diverse group of like-minded and passionate people, to build a community around bringing about positive social and environmental change.



By offering a flexible, tailored mix of coworking space, inspiring events, programmes, meeting and event space, an online platform and business support, we enable social entrepreneurs to grow their businesses.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to answer a set of social impact questions, which illustrate how they are striving to meet their social/environmental objectives. Below are examples of how the **Impact Hub King's Cross** is Making a Mark, striving to create a positive impact on people and planet.

Strengthening the social enterprise sector

We have a mission to inspire, connect and enable people from all backgrounds to catalyse entrepreneurial action in order to pioneer a more just and sustainable world, where business and profit are used in service of people and planet.

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Our purpose is to strengthen and support the continued growth of the social enterprise sector, through our collaborative community focus. The growth of this sector will contribute to tackling key social and environmental issues within wider society, including food, inequalities, homelessness, and climate change.

Building a social enterprise support ecosystem

We build ecosystems for social entrepreneurs to collaborate, learn and deliver impact at scale.

Alongside running a coworking space and online community, we deliver early and growth stage training programmes and capacity building for social entrepreneurs, which supports them to further increase their social impact. This support covers the following areas:

- Memberships
- Mentoring and peer-to-peer business support programmes
- Resilience support



Outcomes for beneficiaries

Our actions have established lasting benefits for our members, programme participants and the wider community we work in.

For example, despite the impact of Covid-19 on the delivery of the Accelerate programme, our participants recorded significant progress in building resilience and adapting to the crisis.

One participant, which provides refugees with a path to employment by training them in the preparation, service and sale of food at a café, had to find a way to pivot their business to continue providing training opportunities when the café closed due to Covid-19. By joining our programme, they were able to explore new models of working and revenue streams so they could adapt and grow, despite the challenges. This included selling product versions of meals, establishing a market stall and obtaining CIO status during the programme.

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