

Second Shot

'Making a Mark'

Mark Holder Social Impact Declaration

Second Shot Coffee CIC

Second Shot Coffee is an independent cafe that trains, employs, and supports the homeless community in London.

We're changing perceptions on homelessness by being a destination that serves some of London's best coffee, alongside a unique community atmosphere, amazing food, and just so happens to be changing lives.

We employ people who have been affected by homelessness, train them up and transition them on to long term employment elsewhere, helping them on their individual journey taking them from where they are, to where they deserve to be.

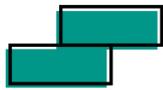
The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to answer a set of social impact questions, which illustrate how they are striving to meet their social/environmental objectives. Below are examples of how Second Shot Coffee is Making a Mark, striving to create a positive impact on people and planet.

Tackling misconceptions around homelessness

Second Shot exists in order to tackle negative misconceptions and lack of understanding around homelessness.

Email: info@secondshotcoffee.co.uk
Website: <https://secondshotcoffee.co.uk/>





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By providing employment and training to individuals that have been failed by society, and creating premium products, we want to eliminate these perceptions and bring people closer together. In doing this, we aim to improve the long-term life outcomes and wellbeing of people experiencing homelessness that we work with.

Supporting the local homeless community

We employ people affected by homelessness through our charity partners. These trainees are then employed at Second Shot, receiving on the job training before we then help them transition on to longer term employment elsewhere.



At our coffee shops we also operate a Pay It Forward system. This is where customers pre-pay for food and drink so that later a local rough sleeper can come in and receive the goods free of charge.

To increase awareness, we often speak at conferences and events in order to inspire others to implement social impact into their models.

Outcomes for beneficiaries

We provide a safe space for rough sleepers, knowing there's somewhere they can go every day to receive something to eat and drink and be treated with dignity, creating interactions and social cohesion with the community. This also results in increased food security.

Despite being closed for much of 2020, we distributed over 6,700 pay it forwards, and we continue to average almost 30 every day.

Our trainee programme offers fully paid employment, meaning participants benefit from a sustainable income, allowing them to move into unassisted housing, as well as improving their employability in order to secure long term roles.

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