

# LOVE WELCOMES



THE SOCIAL ENTERPRISE MARK  
TRADING FOR PEOPLE AND PLANET

## 'Making a Mark'

### Mark Holder Social Impact Declaration

#### Love Welcomes

Love Welcomes is a creative social enterprise that helps refugee women begin to stitch their lives back together.

Our team of refugee women upcycle materials into beautiful, handmade home products that we sell all over the world. We think big and change one life at a time.



We are proud to make beautiful things, but there's so much more to it than that. Because everything we sell benefits women fleeing violence and poverty. So, every piece is a tiny part of a much bigger story.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to answer a set of social impact questions, which illustrate how they are striving to meet their social/environmental objectives.

Below are examples of how **Love Welcomes** is Making a Mark, striving to create a positive impact on people and planet.

#### Creating confidence and independence for refugees

We exist to offer a loving welcome to refugee women through skills training and employment. In doing this we change the perception and treatment of refugees focusing on their dignity, inclusion, and economic and social well-being.

Email: [info@lovewelcomes.com](mailto:info@lovewelcomes.com)

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# LOVE WELCOMES

We know that by offering a loving welcome to those traumatized we are offering the space to heal and grow in a supportive community.

Through skills training and employment, we are creating confidence and independence which is demonstrated in the improved mental and social wellbeing of our team. We also support the community around the women as each woman is (on average) responsible for 4 others in their community.

## Examples of support provided

- We launched and sustained a workshop in a refugee camp in Greece. Through sales of products they make, we support the women with a liveable wage
- We offer skills training in making products, and general integration support services. 95% of women report they have learnt new skills
- We have provided access (buses) to key services like healthcare and legal support for the refugee camp
- We have paid our team 56% above minimum wage
- We offer them access to all social benefits that Greece offers (healthcare, labour rights, and unemployment)
- During the COVID pandemic and at other crisis moments we have offered critical supplies to the refugee camp as a whole, from fresh food to baby supplies



## Reinvesting profits to support refugees

All profits are used to employ more women, growing our team.

Our company articles ensure that 100% of all profits go to the refugee community, key services and integration into society.

We are now opening a headquarters in London which will also be staffed by refugee women.

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